

CITY OF ROCKLIN PRESS RELEASE



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Redesigned Web site gives residents comprehensive information about City and its programs

ROCKLIN, CA (June 29, 2006) – Effective July 3, 2006, the City of Rocklin will launch its new streamlined Web site located at www.rocklin.ca.us. Providing residents and other individuals with a powerful resource to learn about the City, the fully redesigned site features a streamlined design, easy navigation and useful information.

“The City Council and staff are committed to providing the best, most accurate and comprehensive information.” City of Rocklin Mayor George Magnuson said. “This new Web site ensures that residents get what they need in a format which is user friendly.”

Among the many new features on the homepage is a “most visited” section with links to popular areas on the Web site (job opportunities, maps of Rocklin, City Council agenda, and a comprehensive list of forms needed for City services). There will also be a “City News” section that will be regularly updated with the latest community headlines and a monthly calendar that lists upcoming events.

Other key additions to the Web site are links to four main sections – an “Online Guide” for residents, businesses, visitors and City government.

- **Online Guide for Residents:** Highlights things to do in Rocklin – from recreational activities to lists of senior programs and theater productions. Families can find information on parks, preschool, teen programs and athletic activities. Residents can also learn about City history and find information on transportation options within and outside of Rocklin.
- **Online Guide for Businesses:** Delivers to businesses the information they need to succeed in Rocklin; from economic development issues to how to obtain a business license or permit. They’ll also have access to a number of helpful business publications (including the quarterly City e-biz newsletter).
- **Online Guide for Visitors:** Gives a comprehensive look at places to stay in Rocklin. It includes a guide to the area and shares information about activities including golf, swimming, parks as well as arts and cultural activities (including museums and historical landmarks). For people considering a trip to Rocklin, this guide is a premier resource.
- **Online Guide for Government:** An online resource to all City services and departments. Visitors to the site will be able to access City Council agenda and minutes, contact their elected council members, find information about the municipal code and look for available jobs with the City of Rocklin.

For more information on the City of Rocklin and its Web site, please contact City Hall at 916-625-5560.

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