

CITY OF ROCKLIN NEWS RELEASE

FOR IMMEDIATE RELEASE

Monday, January 3, 2005

ROCKLIN HIRES ASSISTANT CITY MANAGER

Rob K. Braulik joins City staff on January 10th

ROCKLIN – The City of Rocklin is pleased to announce Assistant City Manager Rob K. Braulik will be joining the City, beginning Monday, January 10, 2005.

Braulik brings more than 20 years experience in local and state government. Most recently, Braulik worked at the California Statewide Communities Development Authority as a Program Manager. Additionally, he worked for six years with the City of Benicia as both Assistant City Manager and the Economic Development Director. Prior to Benicia, Braulik held economic/community development related positions with the City of Concord, N.H., the Tulare County Economic Development Corporation, and the State of California Trade and Commerce Agency.

Rob's duties will include managing the city's economic development/redevelopment and public information activities. He will also perform managerial, technical and administrative work for a variety of projects and programs in his role as Assistant City Manager.

"As Rocklin continues to grow and plan proactively for the future, we need experienced personnel to help maintain the quality of services that our citizens expect." said Rocklin City Manager Carlos Urrutia. "Rob has a proven track record of working aggressively to deliver City services and secure new business opportunities through economic development."

Braulik added: "As the Assistant City Manager of Rocklin, I am excited to work alongside City staff in such a dynamic community. This will give me the opportunity to focus intensely on the needs of Rocklin, its residents and business community."

For more information, please contact the City of Rocklin 916.625.5560 or visit www.rocklin.ca.us