City of Rocklin

FAST FACTS

General Information

Type of Government ..... General Law Municipal Corp.
Incorporated..... 1893
Size..... 19.87 sq. mi
Elevation..... 249' above sea level
Average Annual Rainfall..... 23.15 inches
Bond Rating ..... AA-
Earthquake Zone..... Zone 3
Fire Protection ..... ISO Rating 3

General Statistics

Population 50,920
Population Growth ..... 6.3% annually since 2000
Projected Population 2011 65,114
Median Age 35.3

Education Statistics

School District API Score 823
Percentage of Population with 4-year Degrees 26%
Percentage of Population with High School Diploma or Higher 95%

Other Statistics

Unemployment Rate (2005) 2.7%
Crime Rate ....27 per 1,000 residents
Average Travel Time to Work ..... 27 minutes

Housing Statistics

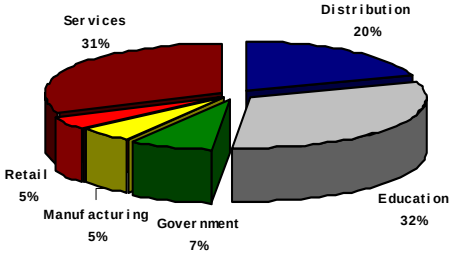
Median Household Income $83,853
Per Capita Income $39,029
Average Household Income $108,135
Average Household Size ..... 2.77 per person
Number of Households 28,000
Median Housing Value $611,219
Average Housing Value $658,012
Median Rent $794

Labor Force

Top 10 major employers in Rocklin (FTE)

1. **Rocklin Unified School District** 884
2. **TASQ Technology** 575
3. **Oracle** 500
4. **United Natural Foods** 478
5. **Sierra College** 472
6. **United Parcel Service (UPS)** 356
7. **City of Rocklin** 280
8. **The Gap Direct** 242
9. **Sierra Pine Ltd.** 215
10. **RC Willey** 200

Rocklin's Top 10 Employers by Industry



Sources: City of Rocklin, U.S. Census, ESRI; All figures 2006 unless noted otherwise. August 2006

City Information

3970 Rocklin Road
Rocklin, California 95677
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www.rocklin.ca.us

City Officials

George Magnuson, Mayor	916.625.5560
Ken Yorde, Vice Mayor	916.625.5560
Peter Hill, Councilmember	916.625.5560
Kathy Lund, Councilmember	916.625.5560
Brett Storey, Councilmember	916.625.5560

Senior Management Team

Carlos Urrutia, City Manager	916.625.5560
Rob Braulik, Assistant City Manager	916.625.5560
Russell Hildebrand, City Attorney	916.625.5560
Kent Foster, Director of Public Works	916.625.5500
Judy LaPorte, Dir. Admin. Services	916.625.5000
Bill Mikesell, Fire Chief	916.625.5300
Terry Richardson, Dir. Com. Dev.	916.625.5100
Mark Riemer, Director CS&F	916.625.5210
Mark Siemens, Chief of Police	916.625.5400